



LA MEGA MUNDIAL

EN LA PALMA DE TU MANO

STREAM NOW

MUSICA, ENTRETENIMIENTO, EVENTOS, NOTICIAS A UN CLIK DE DISTANCIA.





WhoWeAre

La Mega Mundial is the world's first bilingual latin (Tropical blend) TV/Radio station that plays music on air while simultaneously broadcasting music videos through Television, Radio, ROKU TV, Opera TV, Facebook and internet, Nothing like La Mega Mundial has ever been seen or heard throughout the Latin market.

La Mega Mundial's target demographic is Hispanic aged 18-49.

La Mega Mundial is the only station based out of Atlanta GA, that can be heard worldwide featuring artist such as Shakira, Ricardo Arjona, Daddy Yankee, Marc Anthony, Don Omar, Juan Luis Guerra, Fernando Villalona, El Gran Combo, Juanes, Jennifer López, Pitbull, Enrique Iglesias, Romeo Santos and so much more.

Not only is La Mega Mundial a musical leader in the Latin Market, it also serves as a local and international information hub for news, cultural and community events for the Hispanic Community.



Station Overview

Format: Latin Hot AC (Tropical blend).

Featured Music: Latin Pop, Latin Urban, Bachata, Salsa, Merengue, Vallenato, Spanish Rock, Caribbean, Tropical, International Music & much more.

Tag Line: En La Palma de Tu Mano.

Est. Hispanic Pop: 798,744 (9.65% of Georgia)

Market Size: 9th Overall

Programming: Offers 24-hour programming

Copy: Bilingual copy offered, including translation.
Complete Production Staff.

Live Stream: Digital platform nationwide & worldwide thru ROKU TV, OPERA TV, La Mega Mundial digital application at The Play Store (Android platform) and The App Store (IOS platform) plus more.

Website: Our website is bilingual, serving the greater Atlanta, GA marketplace. www.lamegamundial.com

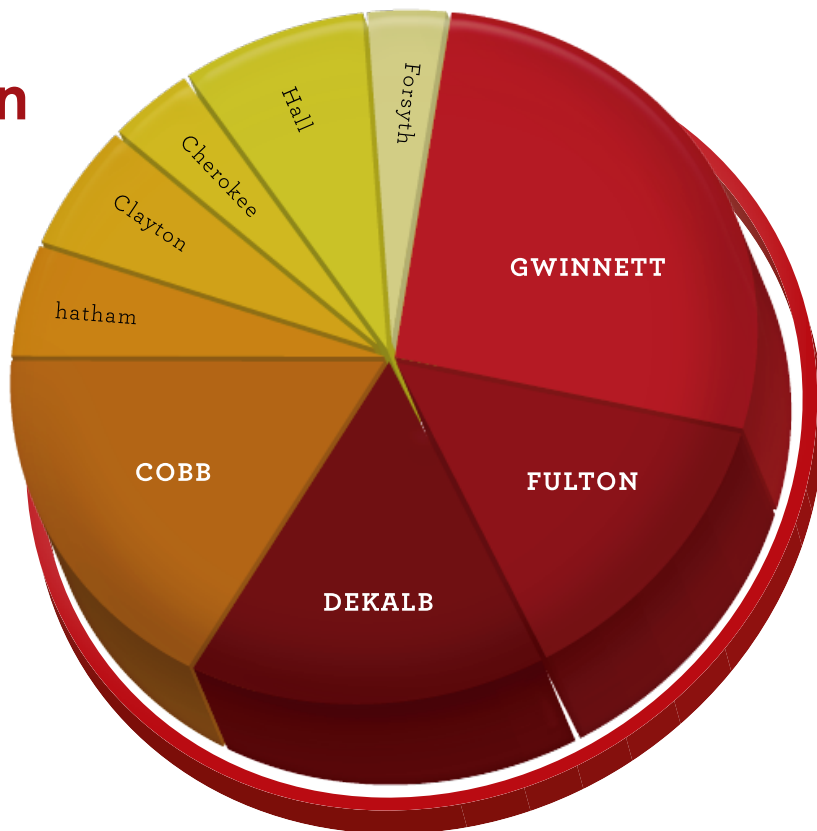
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A hand holds a glowing globe at the center, which is connected to a network of white lines and nodes. To the left, a tablet displays a blue line graph and silhouettes of people. To the right, a laptop shows a colorful bar chart and network icons. The background is dark with floating clouds and a rainbow, suggesting a digital or futuristic theme.



Total number of Hispanics in Georgia 798,774

Hispanic Population By County





Calendar of Events

May	LMM SPLASH FEST
July	USA, VENEZUELA & COLOMBIA INDEPENDENCE DAY
August	FESTIVAL PEACHTREE LATINO
September	CENTRAL AMERICA & MEXICO INDEPENDENCE DAY
October	CARNAVAL ATLANTA
November	FOOD DRIVE
December	TOYS FOR TOTS ROAD ATLANTA



Branding Promotional Agreement

La Mega Mundial simultaneously broadcast's thru LaMegaMundial.com, Facebook.com/lamegaworldwide, ROKU and any compatible smartphone. All ad's are sold as a 4 week contract.

- | | | |
|--|--|--|
| <input type="checkbox"/> Website Banner | <input type="checkbox"/> One hour Live Streaming Remote | <input type="checkbox"/> Music Onsite with Live Dj |
| <input type="checkbox"/> Facebook 2 daily posting | <input type="checkbox"/> Two hours Live Streaming Remote | |
| <input type="checkbox"/> Instagram 2 daily posting | <input type="checkbox"/> Three hours Live Streaming Remote | |

Live mentions: ☐ :15 Sec ☐ :30 Sec ☐ :60 Sec TOTAL: _____

Pre recorded ad: ☐ :15 Sec ☐ :30 Sec ☐ :60 Sec TOTAL: _____

Flight Date Begins: _____ Flight Date Ends: _____

Total Agreed Amount: _____

Name of Client: _____

Date: _____

Agency Used: _____

Date: _____

Accepted by: _____

Date: _____

Presented by: _____

Date: _____



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